

Foodpro 2009

Post Event Report



Confederation of Indian Industry [CII] had organised **Foodpro** - India's bi-ennial event on Food Processing. The 8th edition of Foodpro 2009 was held between 29th October – 1st November 2009, Chennai Trade Centre, Chennai.

Foodpro 2009 – Highlights

- 4 Day Exhibition (Participation from 155 Exhibitors)
- Government of Tamil Nadu participated as "Host State"
- Government of Gujarat participated as "Partner State"
- International Delegations from USIBC, USA
- 1 Day Conference on "Growing with Food, The Evergreen Business" on 30th October 2009
- More than 5000 Business Visitors and 15000+ Trade Visitors
- Exhibits from Germany, Singapore, Malaysia, Israel, Japan and Belgium.
- Live Baking Demonstrations
- ½ day Awareness programme on Food Safety and Standards Act by Federation of Indian Food Industry (FIFI) and Tamilnadu Bakers Federation (TNBF) on 31st October 2009

FOODPRO 2009 – EXHIBITION

Foodpro 2009 exhibition was inaugurated by **Thiru Veerapandi S Arumugam, Minister for Agriculture, Government of Tamil Nadu**. Key dignitaries present at the inaugural function are Mr S Sivakumar, Chairman, Foodpro 2009 & Chief Executive – Agri Business, ITC Ltd, Mr C K Ranganathan, Chairman - CII Tamil Nadu & Chairman & Managing Director, CavinKare Pvt Ltd, Thiru K Nanda Kishore, IAS, Secretary & Agriculture Production Commissioner, Agriculture Department, Government of Tamil Nadu, Mr Atul Anand, IAS, Commissioner and Director,

Agricultural Marketing and Agri Business Directorate, Government of Tamil Nadu and Mr Sujith Haridas, Regional Director, CII Southern Region.

The 4 Day exhibition witnessed participation of 155 companies from India as well as abroad, showcasing state-of-the-art technology and products in the food processing sector, which includes, food processing equipments and machinery, refrigeration & cold chain systems / equipments, processed & packaged foods, dairy equipments and technology, packaging technology and machinery, packaging materials, retailing and vending systems, hotel and kitchen equipments, bakery technology and machinery.

The exhibition is estimated to have generated business enquiries worth Rupees 250 Crores. The event attracted more than 5000 business visitors, around 15000 + Trade visitors and more than 200 new products unveiled.

The fair demonstrated latest developments and advancements in food processing technology and packaging with specific emphasis on quality, hygiene and safety. The exhibition saw a slew of new product launches and live demonstrations of Tamil Nadu Baker's Federation – India.

Exhibitors termed Foodpro 2009 as the right "sourcing forum", which helped them in identifying potential buyers for sourcing products ranging from raw materials to food processing equipment and packaging machinery. Large FMCG Food Companies, Hotels and Retailers visited the event in the interest of procuring Processing Equipment & Technology; Cold Storage & Refrigeration Systems; Raw Material; Packaging Materials; Packaging Equipment & Machineries. Retailers, Fast Food & Hotel Chains to source Processed Foods; Agricultural Produce; Horticultural Produce; Retail Systems; Cold Storage; Refrigeration; Vending Systems; Fresh Produce & Support Services at Foodpro 2009.

Foodpro 2009 was strongly supported by Indian Institute of Crop Processing Technology (IICPT), an R&D institute under the aegis of Ministry of Food Processing Industry (MOFPI), Government of India. Also supported by Tamil Nadu Bakers Federation, All India Food Processors Association, Tamil Nadu Hotels Association, Proteins Foods and Nutrition Development Association of India, Federation of Biscuit Manufacturer's of India, Federation of Bread Manufacturer's of India, Bakers Federation Kerala and South India Hotels & Restaurants Association.

FOODPRO 2009 – CONFERENCE

As part of the Foodpro 2009, CII organized a 1 - Day Conference with the theme on "*Growing with Food, The Evergreen Business*" on 30th October 2009 at Chennai. Foodpro 2009 conference special address was delivered by **Ms Vinita Bali, Managing Director, Britannia Industries Ltd.** The keynote address was delivered by **Mr Bob Milligan Chairman, U S Chamber of Commerce and Chairman, M.I. Industries Inc,** and also addressed by **Ms D Thara, IAS, Managing Director, Gujarat Agro Industries Corporation, Government of Gujarat.**

The Foodpro 2009 conference offered the networking opportunity to interact with Industry Leaders in Food Processing, Exports of Food and Agricultural Products, Food Safety & Quality, Retail & Consumers, Regulatory Issues and Infrastructure. More 250 delegates participated at the conference.